



I Create Newsletter: (March 2014)



. A competitor showing her product....



Inmates of the Jhansi Jail



TOT at KROSS

Chitra Jagannath

I Create India

www.icreateindia.org

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Summer is heating up. I Create has had a very busy month in March with Program activities and a whole lot of complements...

- Training of Trainers Program for the program coordinators and field level staff of KROSS was held by ICVK from 10th- 14th March for 32 participants. Ulhas Kamat, Gajanan Shastry, Ananthkumar and Madhukeshwar facilitated the Workshop

Aspiring Entrepreneur Workshop were held by-

- I Create Safar from 10-14th March at St. Joseph Industrial Institute, DBIT Kurla for 37 technical students. Venkatesh, Tejaswini and Amit Mere conducted the training
- From 21st-24th March, ICVK conducted an AEW at Sadhana, an NGO at Jogerpalya for 20 women. Ananthkumar, Gajanan Shastry, Annaiahchar and Connie were the resource persons

कार्यालय, वरिष्ठ अधीक्षक, जिला कारागार, झाँसी ।
पत्रांक / मु0का0 दिनांक / 03 / 2014

I CREATE INDIA संस्था द्वारा जिला कारागार, झाँसी उत्तर प्रदेश में 19 बन्दियों एवं 07 जेल कर्मियों के बच्चों के लिये दिनांक 25.03.2014 से 28.03.2014 तक उद्यमिता विकाश कार्यक्रम का सफल आयोजन किया गया। उक्त कार्यक्रम श्री बी0 आर0 वेंकटेश और श्रीमती तेजस्विनी द्वारा पूर्ण मनोयोग से आयोजित कराया गया। इनके श्लाघनीय प्रयास से कारागार में निरुद्ध बन्दियों को रोजगार परक शिक्षा एवम् उद्योग प्रबन्धन की विशिष्टियों की गूढ जानकारी प्राप्त हुई। इनके श्लाघनीय प्रयास की मूरि-मूरि प्रशान्सा करता हूँ।


(अनिल कुमार)
वरिष्ठ अधीक्षक
जिला कारागार, झाँसी ।

- Jhansi jail had the I Create Safar team conducting an AEW from 24th -29th March for undertrials. Venkatesh & Tejaswini facilitated the training for 28 undertrials.

The letter received from the jail superintendent is featured above.

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Entrepreneurs Awareness Program

- I Create Safar held two(2) EAPs on 5 & 6th March for 80 participants in partnership with We Will Help(WWH)



- ICreate Safar held three (3) EAPs at St. Xaviers Technical Institute covering 137 participants on 12th, 13th & 14th March for 137 students
- On 15th March, I Create Safar held an EAP at the Institute of Management Studies, Ahmednagar for 62 students

- I Create Academy held an EAP at IIT Gandhinagar on 17th March for 40 students, faculty
- I Create Academy conducted an EAP at Saffrony Institute of Technology for 200 students on 18th March
- I Create Goa conducted an EAP at Don Bosco Panjim for 42 students of BBA Travel and Tourism on 26th March

High lights

I Create has signed three MoUs this March.-

- One with KROSS- Karnataka Regional Organization for Social Service which has 14 member organizations working all across Karnataka
- The Second with IIT Gandhinagar on 17th March and
- The Third MoU on 18th March with Saffrony Institute of Technology

Here are the links.-

- **IndianExpress, March 20, 2014**
IITGN ties up with NGO to promote entrepreneurial spirit
<http://epaper.indianexpress.com/c/2579339>
- **DNAINdia, March 20, 2014**
IIT-Gn & iCreate INDIA TO PROMOTE ENTERPRENEURSHIP
http://epaper.dnaindia.com/story.aspx?id=46668&boxid=108750&ed_date=2014-3-20&ed_code=1310005&ed_page=3
- **Bilkul, March 20, 2014**
IITGN to promote entrepreneurial development at the grassroots level in its neighbourhood
<http://www.bilkulonline.com/gujarat-news/general-news/education-news/5089-iitgn-to-promote-entrepreneurial-development-at-the-grassroots-level-in-its-neighbourhood>

An Inspiring Story-

That of Jyothika – who runs a Security Agency in Gujarat which had been featured earlier in “I Connect” has appeared in Divya Bhaskar - A leading newspaper

The translated version has been sent in by Harsh & Aruna.

An Eighth Standard pass woman becomes a successful woman entrepreneur !

She did not have Rs 50 to pay her house rent. Now her business has a turnover of Rs. 24 Lacs!

Jyotika Parmar, only eighth standard pass woman from Tarsali area, runs a successful security agency. She says, “I got married to Vijaybhai of Bhadran village but did not want to spend my life in village.

My economical condition was not good. Then after I came into the contact of city based organization (I Create) Snehdeep and (took the entrepreneurship training under the guidance of Josephbhai.) I have started a small Security Agency in 2003 with a capital of Rs.500.

We now have grown well. We provide security to men-women during festival of Navratri, Ganesh Chaturthi etc. Today I give employment to 60 persons and our turnover is Rs. 24 lac.” When she began she didn't have Rs 50 to pay monthly house rent.

She also trains sniffer dogs and she gives motivational talk at many places and inspires women. (Her goal is to create 30 more entrepreneurs like herself and is on its way.)

Her husband says, “In the beginning I was against her starting a business, but now I am her partner.

(The Press clipping was sent by Joseph Pius, Director I Create Sneh Deep.)

Reports coming in –

- I Create Foundation, West Bengal conducted two (2) EAP programs one on Feb 23rd and the other on March 8th for 132 participants.

New partners, new programs and a lot of programs are expected this year.

Keep sending us stories of entrepreneurs created as we have to compile new ones for 2015.

ઘરના ભાડાના રૂ50 પણ નહોતા

મારા પતિએ કોલેજ સુધીનો અભ્યાસ કરેલો છે. અને હું તો ઘો. 8 સુધી જ ભણેલી છું. એક સાંઘે ત્યાં તેર વૂટે એવી પરિસ્થિતિમાં જીવવું મુશ્કેલ હતું ત્યારે એ સમયે મારી પાસે ભાડાના રૂ50 પણ હતા નહીં. છતાં હિંમત ભેગી કરીને મેં સિક્કચોરીટી બિઝનેસમાં ઝંપલાવ્યું હતું. જ્યોતિકા પરમાર, મહિલા

શરૂઆતમાં તો હું ના કહેતો હતો, પણ હવે પાર્ટનર છું

એક સમયે હું મારી પત્નીને આવા કોઈ વ્યવસાયમાં ઝંપલાવવાનું ના પાડતો હતો. પરંતુ તેની ધગશ અને હિંમત જોઈને મારામાં પણ હિંમત આવી ગઈ હતી. હવે હું જ તેનો પાર્ટનર બની ગયો છું. વિજયપરમાર, મહિલાનો પતિ